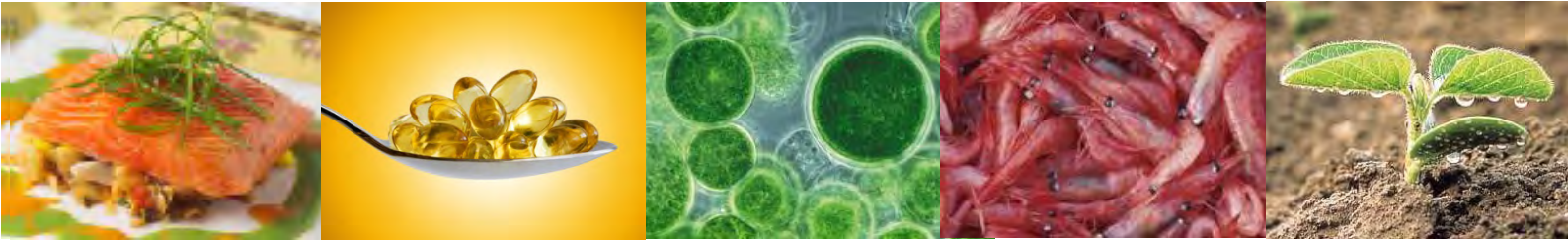


Health Claims Europe presents

GLOBAL SUMMIT ON NUTRITION, HEALTH AND HUMAN BEHAVIOUR

Sustainable LC-Omega-3 for a Better World



Thursday & Friday, March 3-4, 2011
Kempinski Hotel Duke's Palace
Bruges, Belgium

A Kyoto-type Approach Needed for Increasing Omega-3 Intake

Scientists, government bodies and food industry will be working together at the Omega-3 Summit on strategies for a sustainable improvement of health. Major objectives are to align knowledge and understanding of the link between human nutrition, in particular LC-Omega-3 and Brain Function and Human Behaviour. Strategies will be developed to handle omega-3 availability and improve food quality in developed markets as well as in developing countries, and how to match Omega-3 Needs with food availability, sustainability and alternative food sourcing.

Deliverables: developing Industry and Government Recommendations for Improved Health by Improved Nutrition; published Position Statements; disseminate recommendations and position statements to leading Food & Drinks Industry publications and web messaging boards.

Lead speakers:

- **Professor Michael A Crawford PhD**, CBIol, FIBiol, FRC Path. Department Imperial College London
- **Mr. Paolo Bray**, Friend of the Sea, Italy
- **Dr. Fabien De Meester**, DM Frontiers, Belgium
- **Captain Joseph Hibbeln MD**, NIH-NIAAA, Bethesda MD, U.S.A.
- **Dr. Simeon Hill**, British Antarctic Survey, U.K.
- **Mr. Adam Ismail**, Executive Secretary, GOED Global Organization for EPA and DHA, U.S.A.
- **Dr. Andrew Jackson**, Technical Director, IFFO, U.K.
- **Prof. Alexandra Richardson PhD**, Oxford University, U.K.
- **Dr. Norman Salem Jr. PhD**, Martek Biosciences Corp., U.S.A.
- **Prof. Clemens von Schacky PhD**, Medical University Munich / Omegamatrix, Germany
- **Prof. Dr. Jack T. Winkler**, Nutrition Policy Unit, U.K.

<http://www.omega3summit.org>
info@omega3summit.org

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GLOBAL SUMMIT ON NUTRITION, HEALTH AND HUMAN BEHAVIOUR

Sustainable LC-Omega-3 for a Better World

Program

Thursday, March 3, 2011: **LC-omega-3 in Nutrition, Health & Behaviour**

Chair Dr. Nico van Belzen, Executive Director, ILSI Europe, Belgium

- 14:00 Introduction and scope of the Global Summit: Why this Summit is needed to start the Turnaround in LC-Omega-3 Consumption on Worldwide Scale - LC-Omega-3 Research, Nutrition and Health Effects
Prof. Dr. Michael Crawford, Imperial College, London, U.K.
- 14:30 Estimating Global Burdens of Diseases from Deficiencies in LC-Omega-3 Fatty Acids
Capt. Joseph Hibbeln, NIH-NIAAA, Bethesda MD, U.S.A.
- 15:00 Blood Omega-6/3 Status and Chronic Degenerative Diseases
Dr. Fabien De Meester, DM Frontiers, Belgium
- 15:30 Coffee Break & Networking *Offered by* 
- 16:00 Food and Cognition
Dr. Norman Salem Jr., Martek Biosciences Corp., U.S.A.
- 16:30 How Nutrition and Particularly Fatty Acids can affect Behaviour, Learning and Mood
Prof. Dr. Alexandra Richardson, Oxford University, U.K.
- 17:00 Optimal Omega-3 Levels for Different Age Groups
Prof. Dr. Clemens von Schacky, Medical University Munich / Omegamatrix, Germany
- 17:30 Debate session: Which Omega-3s do we Need and at What Levels?
Preparing the position statement "Optimal Omega-3 Levels in Human Nutrition"
- 18:00 Refreshing
- 20:00 Dinner with round table discussion to prepare the consensus on "Strategies for the Industry to Improve the Global Intake of LC-Omega-3 in Developed and in Developing Countries" Facilitated by Dr. Fabien De Meester, CEO, DM Frontiers, Belgium - 

Friday, March 4, 2011: **LC-Omega-3 Needs, & Sustainable World Supply**

Chair Mr. Velamur Krishnakumar, GIRACT, Switzerland

- 9:00 Linking Nutrition and Sustainability for LC-Omega-3 - Where Will Omega-3s Come From?
Prof. Jack Winkler, Nutrition Policy Unit, U.K.
- 9:30 Sustainability of Antarctic Krill
Dr. Simeon Hill, British Antarctic Survey, U.K.
- 9:55 Shifting the Paradigm of the Seafood Industry and Doing Things Differently
Mr. Paolo Bray, Friend of the Sea, Italy
- 10:25 Coffee Break & Networking *Offered by* 
- 10:55 Towards Sustainable Production of Fish Oil
Dr. Andrew Jackson, Technical Director, IFFO, U.K.
- 11:20 Omega-3 Supply Options: Availability in Food Products and Supplements
Mr. Adam Ismail, Executive Secretary, GOED Global Organization for EPA and DHA, U.S.A.
- 11:45 Debate session: Strategies for Food and Food Ingredients Industry to Deliver Omega-3s to Consumers Worldwide in a Sustainable Way
Preparing the position statement "Sustainable Omega-3s for the World"
- 12:15 Lunch with round table discussion and final review of consensus conclusions obtained *Lunch offered by* 
- 13:45 Wrap-up and closure
- 14:00 End of Program



Selected Presentations and Conclusions of the Summit will be published by Springer Verlag in 2012.
Tentative title: "Economics of a Kyoto-type Approach for Increasing Omega-3 Intake"
Co-editors Dr. Fabien De Meester, DMF Ltd, Co. and Dr. Ronald R Watson, University of Arizona
Omega-3 Summit joins with Omega-3 Awareness Day (March 3, 2010)



The **Global Summit on Nutrition, Health and Human Behaviour** – Sustainable LC-Omega-3 for a Better World is designed for Leading Food Industry, Dietary Supplement and Food Ingredient Industry, Industry Associations and leading EU and global policy makers, as well as Industry Sectors involved with production of Fish Oil, and other sources of LC-Omega-3s and precursors thereof.

The program will

- Develop Industry and Government Recommendations for Improved Health by Improved Nutrition in a Sustainable way;
- Publish Position Statements

And will spread these to leading Food & Drinks Industry publications and web information services.

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Bruges has plenty of hotels; most are walking distance from Kempinski Hotel Duke's Palace

Kempinski Hotel Duke's Palace

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GLOBAL SUMMIT ON NUTRITION, HEALTH AND HUMAN BEHAVIOUR

Sustainable LC-Omega-3 for a Better World



Kempinski Hotel Duke's Palace - Bruges, Belgium, 3-4 March 2011

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